

Clear Ground

HOMELESSNESS ADVISORY SERVICE

Calm, practical guidance shaped by real frontline experience.

FOR ORGANISATIONS SUPPORTING PEOPLE IN ENGLAND

Not for private individuals or households.

Clear, statutory-aligned advice

Clear Ground provides clear, statutory-aligned advice for charities, referrers and non-housing professionals who support people facing homelessness. The service is built on seventeen years of direct experience across multiple councils, working on both sides of the desk - assessing homelessness applications, making legal decisions, and supporting people leaving hospital or prison to ensure their rights are protected.

What Clear Ground Offers

FREE ADVISORY SUPPORT

Quick, no-obligation guidance on duty triggers; vulnerability and priority need; what information councils focus on; and how to prepare a clearer case narrative.

FIXED-FEE INSIGHT

Structured written guidance or a supporting letter that explains statutory reasoning, aligns with homelessness law and Ombudsman principles, strengthens existing evidence, and gives referrers something clear and defensible to present to a council.

This is not legal representation. Affordability matters: each situation is assessed case by case, with transparent pricing and no obligation.

Experience You Can Rely On

Clear Ground draws on long, lived experience across:

- Full homelessness assessments and statutory decisions
- MAPPA and MARAC multi-agency work
- Prisons, probation and custody release planning
- Acute mental health discharge coordination
- CAB and day-centre rough sleeper drop-ins
- Safeguarding-linked housing cases
- Service improvement and pathway design

Practical Examples of Impact

ACUTE MENTAL HEALTH DISCHARGE PROTOCOL

Designed a protocol with acute mental health units that stopped people being discharged straight into homelessness, creating a pathway into respite and move-on accommodation.

CUSTODY RELEASE ACCOMMODATION PLANNING

Worked with prisons and probation so people leaving custody had planned accommodation routes and could secure their legal rights under homelessness applications.

MAPPA: PROPERTY RESTRICTIONS & INCOME BARRIER

Secured an agent to rent out a client's property, demonstrated a viable income, arranged for the council to use the property for a homeless family, and negotiated landlord incentives.

Outcome: two homeless households housed, interim accommodation costs avoided, and the client gained stable income and safe accommodation.

What Clear Ground Helps With

- Clarifying duty triggers and statutory tests
- Strengthening vulnerability and priority-need evidence
- Making case timelines clearer
- Identifying friction points in how cases are handled
- Supporting multi-agency coordination where housing duties link to risk management

Who This Service Is For

Charities, day centres, mental health teams, probation and prison resettlement teams, hospitals and discharge coordinators, community organisations, and other professionals supporting people who need clear, statutory-aligned housing advice.

WHY CLEAR GROUND?

Homelessness decisions are complex - and the difference between a clear case and a confused one can determine whether someone gets housed.

Clear Ground offers calm, structured insight shaped by real frontline experience. It is practical, affordable, and designed to help you get better outcomes for the people you support.

WEBSITE

<https://clear-ground.netlify.app/>